

Section Council Final Report 2010-2011

Goal 1: Recruitment, Membership and Leadership in the Profession

One of the goals of Section Council was to assist Sections in a evaluation of the Section. The Rethinking-Your-Section Taskforce created a survey and will administer it to all sections in April. Questions involved membership, leadership, communication, and goals. The data will be shared with Section Council in early May and a final report after the meeting.

To enhance membership recruitment, the Section Council Booth at MLA 2011 will include brochures and Section membership application forms. The booth will also be promoted in the conference newsletter/blog.

Section Council was promoted in MLA News with the following items:

- June/July 10 – Section Award Recipients
- August 10 – Section Shuffle & Section anniversaries
- Sept 10 – Section Council goals
- Oct 10 – Section goals
- Nov/Dec 10 – Section web pages
- Jan 2011 - SIGs
- Feb 2011 – Translational Science SIG
- March 2011 – SIGs
- April 2011 – Section programming at MLA 2011
- May 2011 – Section anniversaries

The Section Council Elections Committee completed the process for election of MLA Nominating Committee nominees. All Sections except one have reported completed Section elections. A Vice-Chair will be elected before the MLA meeting.

The Section Council Recruitment and Retention wiki is available for Sections to share successful methods. However, none have been added this year.

A task force was formed to examine the feasibility of writing *MLA News* and/or *JMLA* articles about the history of sections and how they have influenced the development of the Medical Library Association. The Task Force chair examined section histories and the library literature but was unable to begin the process in earnest; thus, the objective has not been completed. Since the objective **to** write a history of the sections is still worthwhile, the chair recommends that Section Council create a new task force headed by a person with experience in historical writing.

Goal 2: Life Long Learning

The Review of Section Programming Task Force communicated by email on the group's outlined objectives. The group participated and reviewed the on-going programming format, schedule and selection process. The Task Force will present their recommendations after the process completion to fully evaluate how the program changes are received. The sponsorship of general sessions with a broader audience was taken into consideration and should be a significant enhancement of the 2011 program. This task force will reconvene and send a follow up evaluation after the 2011 MLA program is completed. This will conclude a full-one-year objective from start to finish and give us a better overview of program changes going forward.

Three General Topic Sessions will be sponsored by Section Council, per recommendations of the 2009-2010 Task Force. The three programs are:

- Next Steps: The Future (Sunday, May 15th 4:30-6pm): presentations will focus on the future of librarians the profession and how we can remain vital to our institutions
- Education (Monday, May 16th, 3-4:30pm): presentations on all aspects of education
- Rethink Technology (Tuesday 3-4:30pm): presentations on technology related challenges and solutions in libraries

The MLA Rising Star assigned to work on the General Topic session, Robert Johnson, took the lead on planning two sessions - Next Steps and Education. He played a vital role in soliciting support from sections and SIGs for the programming and in shepherding the program process along.

2011 MLA Section Council Programming: 30 program sessions are scheduled for the 2011 MLA Annual Meeting with most sponsored or co-sponsored by Sections and SIGS. 238 (204 initial call for participation, 34 submitted for Ignite session) submissions for paper presentations were received this year in response to the NPC's Calls for Participation. Of these 113 (91 for section programs, 12 for Ignite) were accepted for presentation at the 2011 MLA Annual Meeting in Minneapolis, MN. Acceptance was at 47.5% (45% for 2010 and 32% for 2009.)

2011 was the first year that the Section Program Planners Manual was distributed. Feedback from the 2011 planners has been solicited and will be passed on to future NPC liaisons. A conference was held between the Section Council 2011 NPC, 2012 NPC, 2013 NPC and incoming Section **Council Chair(or Chair Elect as I was part of the last call?)** to discuss lessons learned in Section program planning and some tips for dealing with the whole process.

Goal 3: Advocacy

Suggestions for Jury members for Section Project of the Year Award were forwarded to the MLA President. The Section Council Chair worked with MLA Headquarters to identify possible vendor sponsors. Unfortunately, there were no nominations for the Award for 2011. The effort to encourage nominations will be strengthened next year.

The Section Council Chair worked with MLA Headquarters to identify possible vendor support for the Section Project of the Year Award. Because of the economy, vendors were not approached. This issue will be addressed during the coming year.

Following all MLA Board meetings during the year, the Section Council Chair sent Section Council a summary of discussion. Sections will be encouraged to invite Board members to their business meeting at 2011 Annual Meeting. The time for those wanting a Board member will be communicated to the MLA Board. Additionally letters of congratulations were prepared for Sections observing major anniversaries. These will be presented at the 2011 Annual Meeting.

History of the Health Sciences – 45th

Federal Libraries – 35th

Cancer Libraries – 30th

Collection Development – 25th

Goal 4: Creating and Communicating our Knowledge

A job description for Section Council Chair was developed and revised throughout the year. The document was shared with the incoming Chair for her input and editing.

To help work toward MLA President Ruth Holst's goal of developing Communities of Practice, Section Council appointed a Task Force to explore implementation of this process for Sections. The following process resulted:

1. An individual (Project Leader) or Section may approach the Section Council Chair with an idea. Sections should designate a Project Leader to facilitate communication and be responsible for drafting a short report. Those approaching the Section Council should have completed a short statement of why the project is needed, identify possible Sections or SIGs that may be involved in the project and other project needs or barriers.
2. Section Council Chair will review the Statement of Need to determine if any input from MLA Leadership (President, Board, and Staff) may be needed. This is to determine if technology or other resources are needed from the MLA Main Office.
3. After seeking input from those in MLA Leadership and documenting that MLA will provide any resources needed to achieve the goals of the project, the Section Council Chair will forward the updated Statement of Need to all Sections. The Sections, if interested in committing to the project, should contact the Project Leader.
4. The Project Leader will ask each individual or Section interested to review the Statement of Need to identify any other possible missing information or the listing of additional tools needed.
5. In cooperation with those interested in the project, the Project Leader should divide the steps needed to accomplish the project goal, including a timeline (less than 12 months) for completion of the project.
6. The Project Leader and project participants should report to the Section Council Chair when Mid-Year Reports are due and when the Annual Report is due on the project status and accomplishments.
7. If possible at the following MLA Annual Meeting members of the project or the project group as a whole should report on the positive and negative experiences of the project to encourage others to collaborate.

In conjunction with the 2013 NPC, the Section Council 2013 NPC Liaison and a representative from Chapter Council have begun the process of developing joint programming for MLA 2013. The planning process will be continued next year.

As questions were raised Section Council procedures and activities have been updated as needed to enable the Council to do its work more effectively. The web page has been updated as needed and elections were completed by most Sections in a timely manner. The agenda and breakfast was planned for the Annual Meeting.

The Section Council Web Editor worked with Section and SIG Web Editors to make sure that officer lists, links to the annual meeting, and links to the President's page were up to date on Section/SIG web sites.

SIGs submitted annual reports to remain in compliance. An updated list of SIG conveners was sent to MLA Headquarters to update the listserv. Two new SIGs were approved this year using standard procedure:

Informationist SIG
Translational Sciences SIG

In response to questions at the 2010 Section Council meeting, the Section Council web site was updated with new archival guidelines that will be helpful for Section/SIG leadership and webmasters, <http://scouncil.mlanet.org/blogs/policies/archives-guidelines/> The new guidelines included detailed information for archiving digital photos, blog-style newsletters, and more.

The webmaster guidelines have been updated to include recommendations for WordPress plug-ins based on the experience of the Hospital Libraries Section, which transitioned their existing site into WordPress in 2011.

The Section Council Planning Grid and Mid-Year Report are now available on the Section Council web site in two formats: HTML for easy searching and online reading, and PDF for download and printing.

MOTION

This report is informational and requires no action by the Board of Directors.

Office	2010-2011
Chair	Judy Burnham
Vice Chair/Chair-Elect	Ysabel Bertolucci
Webmaster / MLA Editorial Board	Melissa Rethlefsen Penny Coppernoll-Blach
Chair, Elections Committee	Colleen Cuddy
Elections Committee	Dale Prince
Elections Committee	Holly Hubenschmidt
Chair, Section/SIG Review Committee	Chamya Kincy
Section/SIG Review Committee	Sylvia McAphee
Section/SIG Review Committee	
MLA Social Networking Committee/Technology Advisory Committee	Jeanne Burke
NPC '11	Rikke Ogawa
NPC '12	Linne Girouard
NPC '13	Ramune Kubilius

MLA Benchmarking Liaison	Christine Chastain-Warheit
MLA Membership Liaison	David Nolfi
MLA PRRC Liaison	Mellanye Lackey Priscilla
MLA Credentialing Liaison	Stephenson
MLA CE Committee Liaison	Ana Cleveland

Section Programming Review Task Force	Chair: Linne Girouard. Task Force members: Gabe Rios, Christine Seeger, Penny Coppernoll-Blach
Section Project of the Year Jury	Jury Chair: Ysabel Bertolucci. Jury Members: Dale Prince, Mellanye Lackey
Rethink Your Section	Section/SIG Review Committee Chair: Holly Hubenschmidt. Committee members: Chamyia Kincy, Sylvia McAphee
MLA News Submissions	Judy Burnham, Becky Sullivan, Linda Hasman
History of Sections	Task Force Chair: David Nolfi. Task Force Members: Michael Flannery, Marian Taliaferro
Communities of Practice	Task Force Chair: Julie Esparza. Task Force Members: Rosalind Dudden, Priscilla Stephenson, Ana Cleveland.

2013 Joint Programming	Task Force Chair: Terry Jankowski. Task Force Members: Jeanne Burke, Heather Moberly, Linne Girouard, Colleen Cuddy, Daniel Dollar
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Section Council Representatives (Past Chairs)

Cancer Librarians Section	Julie Esparza
Chiropractic Librarians Section	Becky Sullivan
Collection Development Section	Sylvia McAphee
Consumer & Patient Health Information Section	Ysabel Bertolucci
Corporate Information Services Section	Penny Coppernoll-Blach
Dental Section	Linda Hasman
Educational Media & Technologies Section	Jeanne Burke
Federal Libraries Section	Priscilla Stephenson
Health Association Libraries Section	Marian Taliaferro
History of the Health Sciences Section	Michael Flannery
Hospital Libraries Section	Linne Girouard
International Cooperation Section	Daniel Dollar
Leadership & Management Section	Gabe Rios
Medical Informatics Section	Colleen Cuddy
Medical Library Education Section	Ana Cleveland
Nursing & Allied Health Resources Section	Holly Hubenschmidt
Pharmacy & Drug Information Section	Christina Seeger
Public Health/Health Administration Section	Mellanye Lackey
Public Services Section	Terry Ann Jankowski
Relevant Issues Section	J. Dale Prince
Research Section	Rosalind F. Dudden
Technical Services Section	Chamya Kincy
Veterinary Medical Libraries Section	Heather Moberly

Section Chairs

Cancer Librarians Section	Christine Marton
Chiropractic Librarians Section	Janet Tapper
Collection Development Section	Ramune Kubilius
Consumer & Patient Health Information Section	Rhonda J. Allard
Corporate Information Services Section	Janet Collins Horn
Dental Section	Mary Krienbring
Educational Media & Technologies Section	Amy Blevins
Federal Libraries Section	Terrie Wheeler

Health Association Libraries Section	David Sweet
History of the Health Sciences Section	Michael Flannery
Hospital Libraries Section	Pat Hammond
International Cooperation Section	Rick Ralston
Leadership & Management Section	Jo Dorsch
Medical Informatics Section	Beth Whipple
Medical Library Education Section	John MacMullen
Nursing & Allied Health Resources Section	Lisa Ennis
Pharmacy & Drug Information Section	Jonathan Koffel
Public Health/Health Administration Section	Debra Berlanstein.
Public Services Section	Mary J Markland
Relevant Issues Section	Ryan Harris
Research Section	Diane Cooper
Technical Services Section	Michael A. Wood
Veterinary Medical Libraries Section	Robin Sewell